

2022

AT A GLANCE



49

**EXHIBITIONS
IN 6 CITIES**



12.247

**COMPANIES
FROM 60
COUNTRIES**



8.609

**REGISTERED
TRADEMARK**



2347

**UNIQUE
CATEGORIES**



120.435

**INNOVATIVE
PRODUCTS**

IF ALL OF OUR EXHIBITIONS OPENED AT THE SAME TIME, IT WOULD HAVE LOCATED THE SIZE OF

103 FOOTBALL FIELD

(737.824 squaremeters)

GREAT CONTRIBUTION

to the

ECONOMY & TOURISM

3.750.772

**BUSINESS PEOPLE
FROM 216
COUNTRIES
VISITED OUR
EXHIBITIONS***

* Total number of business people visiting our physical exhibitions and online events



**VALUE - ADDED
+37 BILLION \$
ORDERS**

*Top 10 visitor countries;
Iran, Russia, Algeria,
Iraq, Germany,
Egypt, Bulgaria,
Jordan, Libya,
Uzbekistan,
Tunisia,
Italy*

BUSINESS & SATISFACTION

AT THE SAME TIME

Percentage of exhibitors who say they will be at the same fair next year

82

Percentage of visitors who say they will be at the same fair next year

79

78

Percentage of exhibitors achieving their goals during the fair

89

Percentage of those who say they found the right target audience at the fair

84

Percentage of foreign business people finding suppliers